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SYNERTONE
SYNERTONE COMMUNICATION CORPORATION

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1613)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Zhang Xuebin has been appointed as a non-executive director of the Company with effect from 6 March 2014.

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The board of directors (the “**Board**”) of Synertone Communication Corporation (the “**Company**”) is pleased to announce that Mr. Zhang Xuebin (張學斌) (“**Mr. Zhang**”) has been appointed as a non-executive director of the Company with effect from 6 March 2014.

The biographical details of Mr. Zhang are as follows:

Mr. Zhang Xuebin (張學斌), aged 51, has over 20 years of experience in executive and financial management. Mr. Zhang was an executive director of Skyworth Digital Holdings Limited, a company listed on the main board of The Stock Exchange of Hong Kong Limited (Stock code: 0751) (“**Skyworth**”), from January 2005 to March 2013, and acted as the chairman of the board of directors of Skyworth from April 2007 to March 2013. Mr. Zhang was also the chief executive officer of Skyworth from June 2005 to December 2012, and was the president of the television business unit of Shenzhen Chuangwei-RGB Electronics Co., Ltd. (深圳創維-RGB電子有限公司), a 95% owned subsidiary of Skyworth, from March 2001 to January 2005. During his tenure as the chairman of the board of directors of Skyworth, he was mainly responsible for overseeing the business operations of the Skyworth group and implementing strategies and policies as determined by the board of directors of Skyworth. Before joining Skyworth, Mr. Zhang worked as the general manager for Hainan Coconut Palm Group Company Limited (中國海南椰樹集團有限公司) from March 1991 to February 2001. Prior to working in the financial industry, Mr. Zhang worked in the academic field as a lecturer from July 1986 to February 1991 at Zhongnan University of Economics and Law of the People’s Republic of China.

Mr. Zhang obtained a bachelor degree in accountancy and a master degree in economics from Zhongnan University of Economics and Law (中南財經大學) in 1984 and 1986 respectively.

Mr. Zhang has been serving as the chief management consultant of the Company since 1 December 2012 and has been appointed as a non-executive director of the Company with effect from 6 March 2014. Mr. Zhang has entered into a letter of appointment with the Company for a term of three years commencing from 6 March 2014. Pursuant to the articles of association of the Company, Mr. Zhang will hold office until the next annual general meeting of the Company following his appointment but will then be eligible for re-election at that annual general meeting. Mr. Zhang is entitled to a director's remuneration of HK\$100,000 per annum. The aforesaid emolument was determined with reference to his roles and responsibilities and the prevailing market conditions and was approved by the Board pursuant to the recommendations made by the remuneration committee of the Company.

As at the date of this announcement, Mr. Zhang is beneficially interested in (i) 120,000,000 shares of the Company, representing approximately 1.90% of the issued shares of the Company; and (ii) 60,000,000 share options granted under the share option scheme adopted by the Company on 22 March 2012.

Save as disclosed in this announcement, Mr. Zhang (i) does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong); (ii) does not hold any position with the Company or any of its subsidiaries; (iii) does not have any relationship with any directors, senior management, substantial shareholders (as defined in the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "**Listing Rules**")) or controlling shareholders (as defined in the Listing Rules) of the Company; and (iv) did not hold any directorship in any listed public companies, whether in Hong Kong or overseas, in the past three years preceding the date of this announcement.

Save as disclosed in this announcement, there are no other matters relating to the appointment of Mr. Zhang that need to be brought to the attention of the shareholders of the Company and there is no other information which is required to be disclosed pursuant to any of the requirements set out in Rule 13.51(2)(h) to (v) of the Listing Rules.

The Board would like to welcome Mr. Zhang for joining the Board.

For and on behalf of the Board
Synertone Communication Corporation
Wong Chit On
Chairman and executive director

Hong Kong, 3 March 2014

As at the date of this announcement, the executive directors are Mr. Wong Chit On, Mr. Han Weining, Mr. Zhang Jinbing and Mr. Wang Shaodong, and the independent non-executive directors are Mr. Lam Ying Hung Andy, Mr. Hu Yunlin and Mr. Cai Youliang.